



April 6, 2019

Chattanooga Convention Center

presented by  FIRST  
TENNESSEE.

## 2019 SPONSORSHIPS

### Presenting Sponsor \$50,000

- (2) tables of 8 (16 guests) in premium seating
- After-Party Cabana VIP seating (16 guests) with personal bar service
- Right of First Refusal for following year
- Logo recognition as Presenting Sponsor on all printed and electronic materials related to the Believe Bash and recognition from event podium and opportunity to welcome attendees to event
- Inclusion in event press releases, social media (including sponsor video) and media alerts
- Logo placement during program slideshow and Sponsor/Donor signage on table
- Logo listing in (2) Times Free Press ads
- Logo on event website for one year after event and in EHS Foundations' newsletter after event



### Cocktail Reception Sponsor \$40,000

- (2) tables of 8 (16 guests) in premium seating
- After-Party Cabana VIP seating (16 guests) with personal bar service
- Right of First Refusal for following year
- Logo recognition as Cocktail Reception Sponsor on event invitation, website and printed program
- Logo placement throughout the Believe Bash cocktail reception and during program slideshow
- Inclusion in event press releases, social media, and media alerts
- Sponsor/Donor signage on table
- Logo listing in (2) Times Free Press ads
- Logo in EHS Foundations' newsletter after event

### Entertainment Sponsor \$30,000

- (1) table of 8 guests in premium seating
- Right of First Refusal for following year
- Logo recognition as Entertainment Sponsor on event invitation, website and printed program
- Verbal recognition from podium
- Inclusion in event press releases, social media, and media alerts
- Logo placement during program slideshow and Sponsor/Donor signage on table
- Logo listing in (2) Times Free Press ads and in EHS Foundations' newsletter after event



### Platinum Sponsor \$25,000

(Limited Availability)

- (1) table of 8 guests in premium seating
- Right of First Refusal for following year
- Logo recognition as Platinum Sponsor on event invitation, website and printed program
- Inclusion in event press releases, social media, and media alerts
- Logo placement during program slideshow and Sponsor/Donor signage on table
- Logo listing in (2) Times Free Press ads and in EHS Foundations' newsletter after event

**Gold Sponsor                      \$20,000    (Limited Availability)**

- (1) table of 8 guests in premium seating
- Logo recognition as Gold Sponsor on event invitation, website and printed program
- Inclusion in event press releases, social media, and media alerts
- Logo placement during program slideshow
- Sponsor/Donor signage on table
- Logo listing in (2) Times Free Press ads
- Logo in EHS Foundations' newsletter after event

**Specialty Sponsor                      \$15,000    (Limited Availability)**

- Welcome, valet, bar, event management, creative or production sponsor
- (1) table of 8 guests in premium seating
- Logo placement on signage at specialty locations
- Logo recognition on event invitation, website and printed program
- Logo placement during program slideshow
- Sponsor/Donor signage on table
- Logo listing in (2) Times Free Press ads
- Logo in EHS Foundations' newsletter after event

**Silver Sponsor                      \$12,000    (Limited Availability)**

- (1) table of 8 guests in premium seating
- Logo recognition as Silver Sponsor on event invitation, website and printed program
- Inclusion in event press releases, social media, and media alerts
- Logo placement during program slideshow
- Sponsor/Donor signage on table
- Logo listing in (2) Times Free Press ads
- Logo in EHS Foundations' newsletter after event

**Bronze Sponsor                      \$5,000**

- (1) table of 8 guests at event
- Logo recognition as Bronze Sponsor on event website and in printed program
- Inclusion on event social media
- Logo placement during program slideshow
- Sponsor/Donor signage on table
- Logo listing in (2) Times Free Press ads
- Logo in EHS Foundations' newsletter after event

**VIP After Party Experience                      \$5,000    (VERY Limited Availability)**

- After-Party Cabana VIP premium seating (16 guests) (EVENT TABLE NOT INCLUDED)
- Personalized bar service exclusive to cabana
- Commemorative group photos in cabana

**Table Sponsor                      \$3,000    Table Host                      \$2,500**

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| <ul style="list-style-type: none"><li>• (1) table of 8 guests</li><li>• Sponsor/Donor signage on table</li><li>• Inclusion of logo or name in event program</li></ul> | <ul style="list-style-type: none"><li>• (1) table of 8 guests</li></ul> |
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